

PRIVACY POLICY

General Statement of Privacy

Kirkwood Direct respects the privacy of its members and of those who visit this site. This Privacy Policy applies to visitors visiting kirkwooddirect.com.

Information We Collect

When you visit one of the website mentioned above, our Web server automatically recognizes the domain name of your computer or Web-enabled device. We collect information that you share when you complete an online form on our site. This information may include, but is not limited to, your name, company name, company address, phone number, fax number, and email address.

We collect the email addresses of those who purchase goods or services from us and supply us with their email address.

We may also collect information on what pages users access or visit, as described below.

Use of Information by Kirkwood Direct and Others

Kirkwood Direct uses information collected about visitors to our website to:

- improve the content of our website;
- customize the content and/or layout of Web pages for individual visitors;
- customize members and those who visit our site about new Kirkwood Direct products and services or upcoming events;
- notify visitors about updates to our website;
- contact visitors for marketing purposes;
- disclose information, when legally required to do so, at the request of governmental authorities conducting an investigation; and to
- verify or enforce compliance with the policies governing our website and applicable laws, or to protect against misuse or unauthorized use of our website.

Kirkwood Direct may share information collected through our website with agents or contractors authorized solely to perform services on our behalf, such as providing support for our internal operations.

We do not rent email addresses to third-party organizations.

Use of Cookies and Browser-Level Information

A "cookie" is a small piece of information that a website can store in a designated file on your computer or Web-enabled device. Cookies can be used, among other things, to identify your computer or device when you log into a website and may track your IP address in order to do so.

When you visit our website, we use cookies to collect aggregate information on the number of visitors to our site and the number of pages viewed. While Kirkwood Direct does analysis of its website logs to monitor the flow of traffic and make improvements to the site's content, its website logs are not personally identifiable, and no attempt is made to link them to individual visitors to this site. This information is used only by Kirkwood Direct and its agents or contractors and is not shared with any third-party companies.

Choices About Data Collection and Use

If you do not wish to receive information about new Kirkwood Direct products and services, third party offers we may send you, or upcoming events, you may opt-out of receiving promotional communications by sending an email request to marketinginfo@kirkwooddirect.com. In your email, please indicate which mode(s) of communication you would like to opt-out of (postal mail, email or telephone contact).

Visitors can also choose not to accept cookies. Your Web browser may alert and permit you to refuse cookies. Please check with the company operating your browser for more information on how to change those browser-level settings. Please note that disabling cookies for some services may affect your ability to use that service.

Access and Correction

Upon your request, we will provide you with the opportunity to review and correct the contact information that we maintain about you. We will accommodate all reasonable requests.

Security

We have security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from or about you.

Changes to This Privacy Policy

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. Any material changes to this privacy policy will be communicated to users through this Web page, so please be sure to visit this page periodically.

Questions

Please be assured that we take your concerns about privacy quite seriously, and we intend to take every reasonable effort to protect your privacy. If you have any questions about the privacy practices, please contact Kirkwood Direct.